

Frankenmuth... Bavarian Fun at your fingertips!

For a fun-filled day in "Michigan's Little Bavaria," plan to come early and stay late! "Willkommen" to a thriving German community that offers fine food, shopping, and fun amid what many guests describe as the most authentic Bavarian architecture to be found anywhere in the United States.

Discover why Frankenmuth is Michigan's #1 visitor attraction!



Frankenmuth was founded in 1845 by a group of fifteen German-Lutheran missionaries who came to this area for the purpose of teaching Christianity to the native Chippewa Indians. *Franken* depicts the province from which the settlers came and *Muth* means courage in German. The name Frankenmuth means "Courage of the Franconians."

Fun begins...

in Frankenmuth at **Bronner's CHRISTmas Wonderland**, the world's largest Christmas store. This retail store is the equivalent of 4 football fields and has over 50,000 gifts and trims. Experience the Silent Night Memorial Chapel and view the "World of Bronner's" digital video presentation.

Enjoy lunch...

at **Zehnder's of Frankenmuth**, America's largest family restaurant with seating for 1500 guests, where you can choose from world famous chicken and a number of other fine entrees. Explore the award-winning foodstore, bakery and gift shop in their lower level.

Stroll...

Frankenmuth's Main Street where over 100 unique shops anticipate your afternoon visit.

An authentic German dinner...

awaits you at the **Bavarian Inn Restaurant**, featuring tempting dishes such as wiener schnitzel (breaded veal), kasseler rippchen (smoked pork loin), and sauerbraten (marinated beef) with all the trimmings. They also offer interactive demonstrations such as pretzel twisting in which your group members may choose to participate.



After dinner...

explore Frankenmuth's newest attraction, **Frankenmuth Riverplace**. Fun abounds amid 30 shops including a European mirror maze, riverboat, and family fun center. This complex is sure to make your visit a highlight of the tour.

Overnight...

stays in Frankenmuth are encouraged. Enjoy nightly activities such as the illumination of Bronner's Christmas Lane and the nightly outdoor laser-light show at the Frankenmuth Riverplace. The **Bavarian Inn Lodge** with 354 European-themed guest rooms, the economical **Frankenmuth Motel**, or the luxury lodging of **Zehnder's Splash Village** overlooking Bronner's will all provide a warm welcome and a comfortable stay.

For further information, please contact:

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